
2009 IGRA-U Curriculum at a Glance

Rodeo Production:

Rodeo Production 100 level

- RA 100-01: Marketing and Media Relations for Your Rodeo – [Shaun Sewell](#)
- RA 100-02: Organizing an Effective Rodeo Planning Committee – [Jim Mitchell](#)
- RA 100-03: Managing Contestant Registration – [Ed Barry](#)
- RA 100-04: Rodeo & Association Sponsorships & Your Rodeo Program – [CJ Chopping](#)

Rodeo Production 200 level

- RA 200-01: 20 Things a Rodeo Director Should Know – [Jim Mitchell](#)
- RA 200-02: What do “Horse People” really want and why – [Brian Helander](#)
- RA 200-03: Rodeo Health, Safety and Communications – [Chuck Browning](#)
- RA 200-04: Sportsmanship, Ethics and Integrity – [Linda Frazier](#)

Rodeo Production 300 level

- RA 300-01: Rodeo Ticketing and Cash Handling Procedures – [Ed Barry](#)
- RA 300-02: Rodeo Equipment & Event Running Orders – [Jorge Ramirez](#)
- RA 300-03: So You Want to Be A Rodeo Official – [Jorge Ramirez](#) and [Ron Trusley](#)
- RA 300-04: IGRA Rodeo Stock – Requirements, Tips and Contracts – [Chuck Browning](#)

Rodeo Web Design Series: [Frank Harrell](#)

- WD-01: The Good, the Bad, and the Ugly
- WD-02: My First Website
- WD-03: Behind the Scenes
- WD-04: JavaScript, Server Side Includes, and Forms for your Website

Community Service Series: [Andrew Goodman](#), Assisted by Janet Jenkins, Gary Rushton and Randy Edlin

- CS-01: IGRA Royalty Competition Prep School Overview
- CS-02: IGRA Royalty Competition Workshop
- CS-03: Developing and Ensuring Gender Diversity – [Mike Sanders](#)
- CS-04: Fundraising and Community Outreach
- CS-05: The IGRA Royalty Program Mandate
- CS-06: Meet Your Fellow Fundraising Groups
- CS-07: Judging the IGRA Royalty Competition

Association Development Series:

- AD-01: What YOU Need to Know about Robert’s Rules – [Benjamin Avant](#)
- AD-02: 2008 Trustee Orientation and Review of Protest and Checklist Duties and Procedures – [Brian Helander](#)
- AD-03: Advanced Communications Issues and Media Relations – [Shaun Sewell](#)
- AD-04: Your Association as a Business and Who’s Who on Your BOD – [Benjamin Avant](#)

Association Executive Series:

- AE-01: Successful Contracts: Venue and Hotel – [Michael Lentz](#)
- AE -02: Rodeo Insurance Seminar – [Tommy Channel](#) and [Tom Shipp](#)
- AE -03: Rodeo Finance - Budgeting and Financial Statements – [Jim Mitchell](#)
- AE -04: Planning and Managing Venue Logistics – [Michael Lentz](#)

IGRA Western Dance Institute: [Ernie Bowers](#)

- DA-01: Line Dancing for Competition
- DA-02: Two-Step and Waltz for Competition
- DA-03: Musicality and Beginners - [Leigh Broschat & Pamela Simmons](#)
- DA-04: Musicality and Line Dancing

Wayne Jakino Rodeo Announcer’s Series: [Chris Hockmuth](#)

- AN-01: The Care and Feeding of your Rodeo Announcer
- AN-02: That’s Entertainment - The role of the Announcer and an overview to Grand Entry
- AN-03*: Announcer’s Seminar; Your How-To guide to Announcing

****Recommended for “Recognized Announcers” and those wishing to be***