



Minutes from the Board of Directors Meeting – April 16, 2018

Attendees:

Kathy Alday – President	Brenda Alday – Rodeo Director
Bryan Shields – Secretary	Daniel Knosp
David Hering – Treasurer	Ken Wells
Jeffrey Neal – Trustee	David Wells
David C. Wright – Director	Troy Peter
Frankie Bear - Director	
David Heckman – Fundraising Director	

Board Members Absent:

Chris Due – Vice President

President called the meeting to order 6:30 p.m. Quorum of Board was met.

President's Report

- Reminder: Board Retreat Sunday, April 22, 2018
- Please read the Bylaws and bring any revisions, editorial or proposed, to the attention of the President, Vice President and/or Secretary.
- Looking to increase our visibility at community events – Softball League, Library Family Day, etc.
- **Requesting funds amounting up to \$1,000 to purchase 10x10 imprinted popup tent, banner and table dressings, etc., which will be used in the active marketing of our organization to the community. D. Heckman second. Discussion. Approved by unanimous verbal vote.**

Vice President's Report

- Membership – 61
- Requested nominations for Member of the Month for March
 - David Wells nominated by D. Heckman for exceptional fundraising efforts

Secretary's Report

- **Minutes from March meeting were presented for review. J. Neal moved to accept. Second – D Heckman. Discussion. Approved by majority verbal vote. D. Hering abstained.**
- **January Minutes still deferred for next meeting as final review not yet completed.**

Treasurer's Report

- Report submitted.

Trustee's Report

- No report submitted.
- Michael Norman has been appointed to complete Ron Trusley's term as Secretary of IGRA 2018-19 effective 4/1/18

Director-At-Large Reports

- David C. Wright – Nothing to Report



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- Discussion: Display case at Charlie's Las Vegas. All agree to better utilize free advertising space by posting upcoming rodeo poster, recent event photos, website and Facebook addresses
- Frankie Bear – Nothing to report. Social Media gaining traction

Fundraising

- Due to not meeting minimum ticket sales by the April 15th by event venue, D. Heckman advised A Murder at Casa de Baygo will be cancelled and refunds will be issued for any previously purchased tickets.
- Rodeo Posters presented for concept review:
 - Cowboy Bingo
 - Cow Patty
 - Pool Tournament
- **J. Neal moved to approve poster concepts. D. Heckman second. Discussion. Approved by unanimous verbal vote.**
- Upcoming events:
 - April 20 – Cowboy Bingo at Quadz (Hop Valley to be present & offering tastings)
 - April 28 – Why Not a Judd
 - May 18 – Cowboy Bingo at Quadz
 - May 26 – Neon Cowboy
 - June 15 – Cowboy Bingo at Quadz
 - July 15 – Pool Tournament at Quadz
 - June 23 – Miss CowPatty
 - July 20 – Cowboy Bingo at Quadz
 - July 28 – Cowboy Campout
 - August 17 – Cowboy Bingo at Quadz
 - August 25 – Best Little Rodeo in Nevada
 - September 14 – Cowboy Bingo at Quadz
 - September 29 – Rainbow Rodeo
 - October 19 – Cowboy Bingo at Quadz
 - October 27 – Haunted Saloon at the OK Coral
 - November 16 – Cowboy Bingo at Quadz
 - November 24 – NGRA Royalty Competition
 - December 21 – Cowboy Bingo at Quadz
- **Next Fundraising meeting is at 6:30pm at the Orleans Food Court on Friday, May 4, 2018.**

Royalty Team

- Report submitted

Rodeo Planning Committee - RPC

- Need assistance promoting buckle sponsorships and Sponsorships
- \$75 VIP tickets include bottomless beer, tent (shaded area), swag, entertainment

Sponsorship

- No Report



Historian

- No Report

Volunteers

- No Report

Newsletter

- Deadline for submissions for pictures, articles and information are due by the Monday following the final fundraising event of the month for the next newsletter; this month's due date is April 30th.
- Looking for further ways to improve or enhance the information. Any ideas for stories can be sent to News@NGRA.com

Unfinished Business

- None.

New Business

- **D. Hering moves to continue honorary membership for the Sin Sity Sisters of Perpetual Indulgence. D. Heckman second. Discussion. Approved by unanimous verbal vote.**

Quorum was met.

General Membership

- Sin Sity Sisters of Perpetual Indulgence honorary membership discussion. Approved by unanimous verbal vote.
- Troy suggested NGRA provide a rodeo themed item for each Sister's costume for public display. To be included as new business at May Board Meeting.
- Requested nominations for Member of the Month for February
 - **David Wells for exceptional fundraising efforts .**
- **J. Neal moved to accept by acclamation. Second - B. Shields. Approved by unanimous verbal vote.**
- **Congratulations David Wells.**
- Storage unit inventory, cleaning & organization at 9 a.m. Saturday morning, April 21, 2018.

Board Meeting was adjourned at 7:28 p.m.

Respectfully submitted,
Bryan Shields, NGRA Secretary