



Minutes from the Board of Directors Meeting – September 20, 2023

Attendees:

Kathy Alday – President
Stewart Black – Vice President
Bryan Shields - Secretary
David Hering – Treasurer
Guy Puglisi – Trustee
Brenda Alday – Rodeo Director
Jeffrey Neal – Director
Patrick Terry – Director

Christopher Aguilar – Mr. NGRA 2023
Becky Bocky/Michael Pitta - Member
Tequila Mockingbird/Jason Banales - Member
David Wells
Ken Wells

Board Members Absent:

Open Position – Director at Large
Open Position – Fundraising Director

President called the meeting to order 7:00 p.m. Quorum of Board was met. Meeting was held via Zoom.

President's Report

- No Report
- Thank you for everyone's participation in this year's rodeo!
- Protocol reminders discussed.

Vice President's Report

- Membership: 75 Members: 8 Honorary, 2 Contestant Members. 65 Voting Members.
- Report Submitted
- Thank you for everyone's assistance at rodeo!
- S.Black moved to extend Mary Alice Morgan a Lifetime Membership. K.Alday -Second. Discussion. Moved to General Membership business for ratification.
- Reviewed Thom Dismuke's membership application. **P.Terry moved to approve. Second - K. Alday**

Secretary's Report

- Minutes from August's meeting presented for review and approval. **J.Neal moved. S.Black – Second. Discussion. Motion passed via unanimous verbal vote.**

Treasurer's Report

- Report Submitted
- **B.Shields moved to approve the Treasurer's Report as presented. S.Black – Second. Discussion. Approved via unanimous verbal vote.**

Trustee's Report

- No Report
- Convention Delegate and Alternate lists have been confirmed.

Director-At-Large Reports

- Jeffrey Neal – Director
 - No Report
- Patrick Terry – Director
 - No Report

Fundraising

- No Report
- December Mele Kalikimaka Luau poster presented for review and approval. **S.Black moved to approve. G.Puglisi – Second. Discussion. Approved by unanimous verbal vote.**



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Royalty Team

- Report Submitted
- Mr. NGRA 2023 Chris Aguilar: “Big Thanks for all the help with rodeo!”

Rodeo Planning Committee - RPC

- No Report
- Rodeo Director Brenda Alday: “Thank you to everyone who volunteered! We had a wonderful turnout and I’m grateful for all the support over my 6 years as Rodeo Director.”

Sponsorship

- Report Submitted
- **Stewart moved to approve sending out a list of sponsors to rodeo contest winners to have handwritten thank you notes sent in appreciation of their award being sponsored. K.Alday – Second. Discussion. Motion withdrawn.**

Marketing

- Report Submitted
- We learned the hard way on Eventbrite you have to add more tickets before the event begins. That was a lesson learned. We could only check in/sell tickets to people up to 1,000.
- In the last 28 days, our posts reached 3,543 people. We had 1,132 post engagements and 41 new page likes. Our highest reaching post was the one that Bryan Shields posted when we realized Eventbrite said we were sold out with 187 people reached and 25 engagements. Our second highest was the Frozen Tee Shirt contest post. Prior to that the poster Stephanie made advertising the Honky-Tonk Angels reached 1,358 people and 13 engagements that was posted on Sept 10th. Our Instagram photos reached no less than 97 people on any single photo.

Unfinished Business

- N/A

New Business

- **New membership application review for Ken Wells and David Wells. S.Black moved to approve. J.Neal – Second. Discussion. Approved by unanimous verbal vote. Welcome back Ken and David!**
- Discussion regarding board member applications for the upcoming vote (President, Secretary, and Directors At Large) and sending communications to the membership so letters of interest may be submitted prior to the November board meeting.

Quorum was met.

General Membership

- **S.Black moved to ratify the Lifetime Membership of Mary Alice Morgan. C.Aguilar – Second. Discussion. Approved by unanimous verbal vote. Congratulations and thank you for your continued support, Mary Alice!**

Board Meeting was adjourned at 7:35 p.m.

Respectfully submitted,

Bryan Shields, NGRA Secretary 2018-2023