Preserving the Western Lifestyle & Keeping the Sport of Rodeo Alive in the Nevada LGBTQ Community

NEVADA GAY RODEO

BIGHORN RODEO 2022 RODEO GUIDE

The Nevada Gay Rodeo Association is an all-volunteer, nonprofit 501(c)(3) organization dedicated to preserving the western lifestyle and producing gay rodeos to raise funds for charitable organizations within our community.

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ADVERTISERS GUIDE

The Official Guide to the 2022 BigHorn Rodeo is an entertaining and informative guide to the weekend of events surrounding the Rodeo. Programs will be distributed by September 1st thorough the Las Vegas area. This visually stimulation, highly informative souvenir guide reaches a diverse and wide audience long after the close of the Rodeo. We even provide a digitally archived copy on the NGRA website.

RATES & SIZES

FULL PAGE
5.5" Wide x 8.5" High with .125" Bleed
Donation of $150

HALF PAGE
5.5" Wide x 4.25" High with .125" Bleed
Donation of $100

PRODUCTION REQUIREMENTS

The 2022 BigHorn Rodeo Guide is produced 100% digitally and printed on Semi-Gloss paper. All donations quoted are for ads supplied in electronic form. Ads should be sent as high-resolution PDF, EPS, TIF or JPG file, at exact print size with fonts and links embedded. Convert images to CYMK for print at 300 DPI. Please delete instruction layers and use full bleed. Submit ads via e-mail to sponsors@ngra.com. Clearly label the digital media or include Company name and Rodeo Guide in the subject line when e-mailed. If you need a custom ad to be created for you, we would be happy to refer to you to a local business.

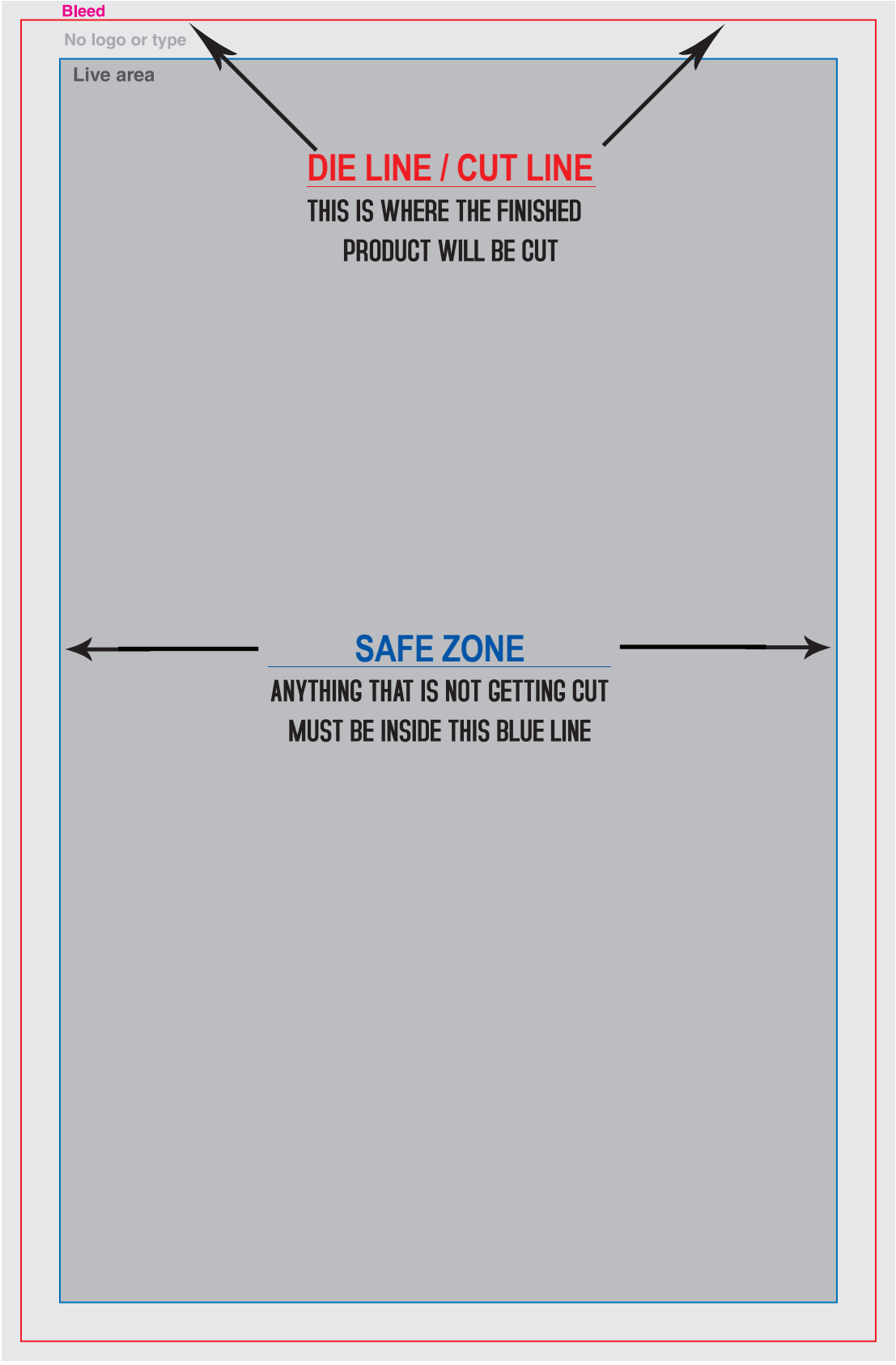
Print-Ready Ads must be received no later than August 7, 2022.

TERMS & LIABILITY

All space is available on a first-come, first-served basis. Advance payment is required on all ads. NGRA will not accept any advertising known to violate federal, state or local laws. Acceptance of advertising is at the discretion of the publisher. Advertisers accept responsibility for content and all claims made in their advertisements.

NGRA will not be responsible for incorrect ads and no restitution will be made to the advertiser if the ad runs incorrectly. NGRA reserves the right to edit and/or refuse any advertising for any reason. The client is fully liable for supplied media material and warrants that it does not violate or infringe upon any copyright or trademark laws.

Die Line - 5.5x8.5



When placing art work ensure that background extends to bleed.
Art work and text must be placed inside the safe zone.

- Convert Images to CYMK for print at 300 DPI
- Delete instruction layers
- Use full bleed
- Save as high-resolution PDF, EPS, TIF or JPG file, at exact print size with fonts and links embeded
- Submit by e-mail to sponsors@ngra.com.

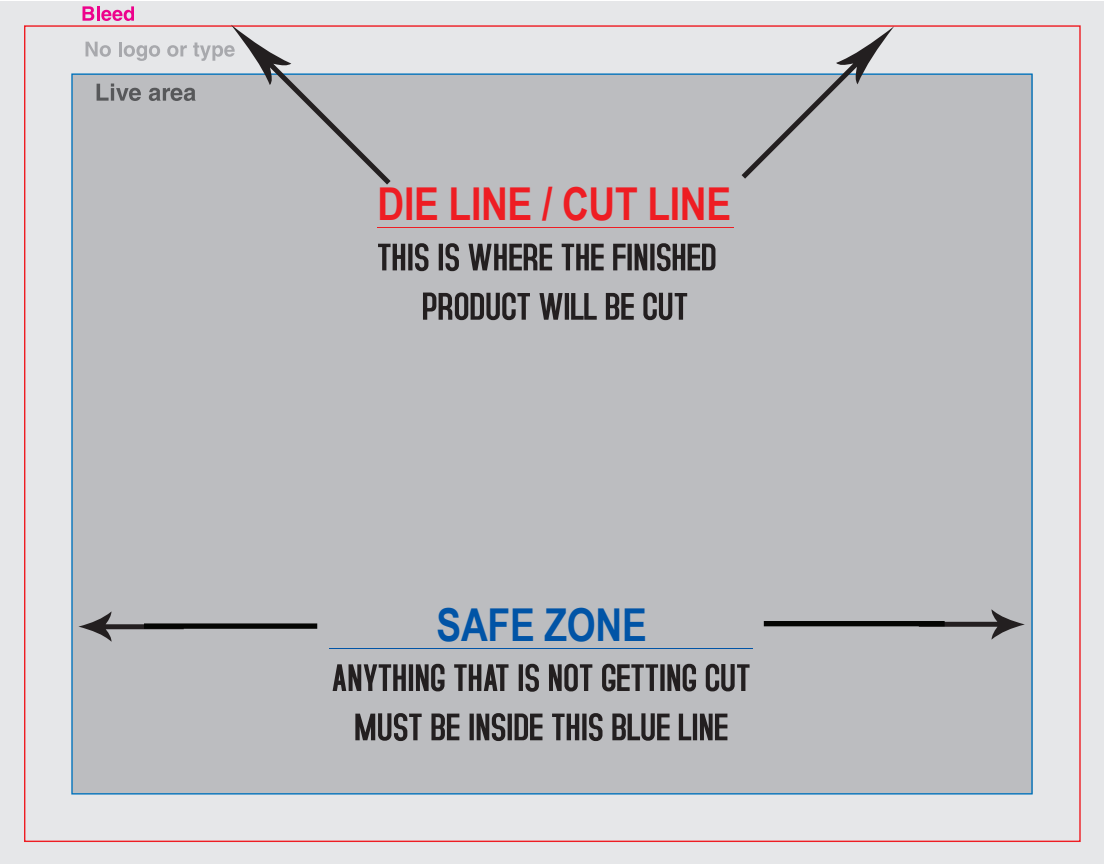
Production Specifications

DIE LINE | Cyan | Magenta | Yellow | Black

Die Line - Full Page AD

Safe Zone
Die Line - 5.5x8.5
Bleed - .125

Die Line - 5.5x4.25



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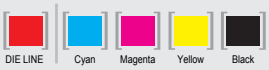

Die Line - Full Page AD

Safe Zone
Die Line - 5.5x5.25
Bleed - .125