



Minutes from the Board of Directors Meeting – August 19, 2019

Attendees:

Kathy Alday – President	Jeff Manning
Stewart Black – Vice President	David Wells
Bryan Shields – Secretary	Troy Peters
David Hering – Treasurer	Jill Smith
Jeffrey Neal – Trustee	Brian Smith
David Boland - Director	Carly Amaral
David Heckman – Fundraising Director	
Brenda Alday – Rodeo Director	

Board Members Absent:

David C. Wright – Director

President called the meeting to order 6:39 p.m. Quorum of Board was met.

President's Report

- Very busy month.
- Discussed marketing, and social media items.
- TV Raffles need to be sold and turned in. 500 more need to be sold.

Vice President's Report

- Membership – 65
- Thanks for coming to the car washes
- Volunteering sign up needed for Rodeo
- Requested nominations for Member of the Month for July
 - David Heckman for his amazing efforts with Boots & Briefs Fundraiser
 - Laura Scott giving up her birthday to raise money for NGRA

Secretary's Report

- **Minutes from June meeting were presented for review. J. Neal moved to accept. Second – D. Heckman. Discussion. Approved by majority verbal vote.**

Treasurer's Report

- Reports submitted. David Boland moved to approve report as submitted. Approved
- Fundraising - July, Country Fair, 910, Cowboy Bingo 1300 for July
- BHR Raffle - on 8/5 649.71 so far. Number needs to increase.
- BHR 23K in account and some bigger bills have gone out
- Asked for annual review of the insurance payments made to IGRA over the past few years

Trustee's Report

- Report submitted
- Guy Puglisi voted Trustee for 2020-21. Congratulations Guy!

Director-At-Large Reports

- David C. Wright – Report.
- David Boland – Report.

Fundraising

- Report submitted.
- Second Wednesday of the month is the next meeting at the Alday home.



Royalty

- Royalty Team - Report submitted.

Rodeo Planning Committee - RPC

- Report submitted
- Please help us market the Rodeo School and the Rodeo! Spread the word, the events are free and Rodeo School is extremely important for the future of Rodeo.
- Volunteers - Please sign up to volunteer at rodeo via NGRA.com
- In great need of buckles sales and sponsorships. All help is greatly appreciated
- There are added incentive package for buckle sponsorships
- Next RPC meeting is August 21st at 6:30 p.m. See Brenda, Stewart or David Boland for location.

Sponsorship

- Report submitted
- Absolut/Pernod-Ricard is interested in dual promotion.
- Stewart Black proposed working with PR USA for dual promotion and granting PR USA access to NGRA and BHR assets for marketing purposes. **J. Neal – Second. Discussion. Approved by majority verbal vote.**

Royalty Competition Updates

- Come on out to support our Royalty Contestants:
 - David Boland’s Candidacy show - October 19 at Badlands
 - Felinda Bush’s Candidacy show - Nov. 2 at Flex
 - Brenda Alday’s Candidacy show - Nov 9 at Funny Farms

Unfinished Business

New Business

- Stewart Black introduced TheFightMag, online and print magazine.
- Stewart Black moved to advertise with TheFightMag (marketing both our organization and our largest fundraiser of the year, BigHorn Rodeo) using the NGRA budget, not BHR budget, reaching tens of thousands of individuals in the Southern California Market. **Second - D. Heckman. Discussion. 7 Yes, 1 No; Approved by majority verbal vote.**
- MGM Lion’s Pride reached out to see if NGRA would send a representative to speak at their meeting on 8/27/19 at 5 p.m. at the MGM Villas. Kathy, Jeffrey and David Heckman tentatively to attend.

Quorum was met.

General Membership

- Requested nominations for Member of the Month for July
 - N/A
- David Heckman wins by secret ballot vote. Congratulations and thank you David!

Board Meeting was adjourned at 7:42 p.m.

Respectfully submitted,
Bryan Shields, NGRA Secretary