



Minutes from the Board of Directors Meeting – February 18, 2020

Attendees:

Kathy Alday – President
Stewart Black – Vice President
Bryan Shields – Secretary
Jeffrey Neal – Trustee
David Boland – Rodeo Director
David Heckman – Fundraising Director
Brenda Alday – Rodeo Director

Troy Peter

Board Members Absent:

David Hering – Treasurer
Guy Puglisi - Trustee

President called the meeting to order 6:30 p.m. Quorum of Board was met.

President's Report

- Report
- Thank you everyone for all that you do!
- When emailing, please be specific in your subject so that emails can be efficiently searched through.
- Board Reports are due the second Monday of the month and this deadline is in our bylaws and is to be followed without exception. Please follow through with your responsibilities accordingly.

Vice President's Report

- Requested nominations for Member of the Month for January.
 - N/A
- Elections have closed and the 2019 Member of the Year is Brenda Alday. Congratulations!!
- **J. Neal moved to extend Jessie K. Weyman an honorary membership for 2020. S. Black Second. Discussion. Approved by unanimous verbal vote.**

Secretary's Report

- **Minutes from January's meeting were presented for review. D. Heckman moved to accept. Second – S. Black. Discussion. Approved by majority verbal vote.**

Treasurer's Report

- No Report
- Please update the website store so that rodeo awards can be purchased as soon as possible. We have interested parties that would like to solidify their purchase.
- Has the Paypal invoice been sent to our interested party to collect payment for men's bull riding?

Trustee's Report

- No Report
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Director-At-Large Reports

- David C. Wright – Reports
 - David is working to catalogue and inventory NGRA Historical assets in his possession
 - A “BigHorn Rodeo Over the Years”
- Jeffrey Neal – No Report
 - Following up on edits for State Convention – These are due by Wednesday, February 29, 2020. Please provide these to Jeffrey Neal and/or Bryan Shields as soon as possible.
 - 2020 Goal: Inventory. What do we have and where is it all?



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- Rodeo storage first
- Fundraising storage
- Historical items
- **J. Neal requests authorization to purchase up to \$200.00 in organizational supplies (bins, etc.) for this inventory and organizational project. D. Heckman Second. Discussion. Approved by unanimous verbal vote.**

Fundraising

- Report
- Event posters for the below listed events were presented for concept approval:
 - September 12 - Cowboy up!
 - October 10 - Masquerade Ball
 - November 14 - Thanks for the Memories
- **David Heckman moved to approve the concepts as presented. Second – S. Black. Discussion. Unanimously approved by majority verbal vote.**

Royalty Team

- No Report

Rodeo Planning Committee - RPC

- Report submitted
- RPC Meetings will be the Second Thursday of the month. All are welcome! Please contact David Boland for the location as it may change as the committee grows. Please join us!
- Banners have been printed and are being used to market NGRA. Recently featured at Arizona Rodeo.
- Additional gaming permit is required for electronics package (specific items to be determined). Tickets to be sold immediately through September 20, 2020. Drawing to be held during BigHorn Rodeo Awards Ceremony.

Sponsorship

- Report submitted.
- CBD product update
- Sponsorship Packet Update – **S. Black presented updated packet to board for review and logo approval. D. Heckman Second. Discussion. Approved by unanimous verbal vote, pending final red line review.**

Marketing

- Report submitted.
- Please interact with our digital marketing efforts often to help it stay relevant.
 - Please share our events and pictures on Facebook.
 - Please be sure to check in to our events.
 - Please participate in discussions.
- **ASK** for help if you're unsure how. Help us stay in the public eye and be sure people know how to join us for our events!

Unfinished Business

N/A

New Business

- Upcoming events to keep in mind:
 - Census Tabling Event – (March 12) at Government Center Pavilion



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- Aids Walk (March 22)
- Suicide Prevention Walk (April 4)
- Henderson Pride (April 17-19)

Quorum was met.

General Membership

- Requested nominations for Member of the Month of January.
 - N/A

Board Meeting was adjourned at 7:28 p.m.

Respectfully submitted,
Bryan Shields, NGRA Secretary 2018-21