

# WHO WE ARE

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The Nevada Gay Rodeo Association (NGRA) is an affiliate of the International Gay Rodeo Association (IGRA), which comprises 1 member associations across the U.S. and Canada. These associations host around 15 sanctioned rodeos annually, including World Gay Rodeo Finals. NGRA is a nonprofit 501(c)(3) organization run entirely by volunteers. It is dedicated to preserving the western lifestyle and producing gay rodeos while raising funds for charitable organizations within the community. Over the years, NGRA has raised substantial funds for local charities.

Since 1996, NGRA has produced twenty-six BigHorn Rodeos. These events feature traditional rodeo competitions in rough stock (like Bareback Bronc Riding and Bull Riding), speed, and roping categories, alongside camp (comical) events, entertainment, dancing, vendors, and other activities. The growing popularity of rodeos in the western U.S. and nationwide has helped NGRA become one of the fastest-growing member associations within IGRA. The BigHorn Rodeo is one of the largest events on the gay rodeo circuit.

In recent years, NGRA's efforts have been formally recognized by the Governor of Nevada, the Nevada Attorney General, and the Mayor of Las Vegas. Notable Las Vegas figures, such as former Mayors Carolyn and Oscar Goodman, Clark County Commissioner

Tom Collins, and national celebrity Judy Shepard (Director of the Matthew Shepard Foundation), have served as Grand Marshals for the annual event.

Beyond BigHorn Rodeo, NGRA has hosted several other national events, including the IGRA Annual Convention and the International Country-Western Dance Championships in 2000, IGRA University from 2006 through 2017 and again in 2023, and the World Gay Rodeo Finals in 2015 and 2016. NGRA also organizes annual local events such as the BigHorn Barrel Race, Royalty Pageant, Closet Ball, Cowboy Bingo, themed fundraising shows, raffles, auctions, special entertainment events, and supports the Annual Las Vegas Gay Pride festival.

Rodeo with the Nevada Gay Rodeo Association is about more than just sport; it's about friendship, camaraderie, and fundraising for worthy causes, all while fostering unity within the gay and lesbian community.

Founded by a small group of country-western fans in February 1992, NGRA has seen rapid growth in both membership and recognition, culminating in full sanctioning by the International Gay Rodeo Association.

# OUR MISSION

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We are a nonprofit organization whose mission is to raise money for charitable works. We volunteer and raise funds within the Southern Nevada Community. Each year, we give back to local community nonprofit organizations. We are dedicated to preserving the western lifestyle and keeping the sport of Rodeo alive in the Nevada LGBTQ+ community.

We do this through monthly fundraisers and educational events such as a 5D Barrel Race, a 3D Pole Bending Event and our largest event the BigHorn Rodeo.

# OUR SUCCESS

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In the last decade, NGRA has given over \$100,000 to the Southern Nevada community. Some beneficiaries have included; The Southern Nevada Partnership for Homeless Youth, Heaven Can Wait Animal Shelter, The Sin City Sister's SADAP Program, QVolution youth program at the LGBTQ Center of Southern Nevada (The Center), Opportunity Village, Community Outreach Medical Center, Las Vegas TransPride, Funny Farm Mustangs and Wendy's Ranch and Rescue. We have been recognized by the Honorable Mayors of Las Vegas and the Governor of Nevada for our philanthropic efforts.

Our success is the combined efforts and generosity of the Las Vegas community, as well as some amazing corporate sponsors. As an all-volunteer nonprofit organization, we celebrate our hard work through giving back to our community.

# CHAMPION AWARDS

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\$250 EACH UNLESS NOTED

These buckles are awarded for the best overall placement in our weekend events, as well as to exemplary volunteers and for outstanding sportsmanship. Sponsors are invited to present the buckles at our awards ceremony.

- All Around Cowboy - \$350
- All Around Cowgirl - \$350
- Barrel Racing Men
- Barrel Racing Women
- Bull Riding Men
- Bull Riding Women
- Calf Roping on Foot Men
- Calf Roping on Foot Women
- Chute Dogging Men
- Chute Dogging Women
- Flag Racing Men
- Flag Racing Women
- Goat Dressing (2)
- Breakaway Roping Men
- Breakaway Roping Women
- Pole Bending Men
- Pole Bending Women
- Steer Decorating (2)
- Steer Riding Men
- Steer Riding Women
- Team Roping (2)
- Wild Drag Race (3)
- Rodeo Director
- Assistant Rodeo Director
- Grand Marshall
- Hurricane Andy Sportsmanship
- Alan Huss Volunteer
- Joel Castillo Volunteer

# PLATINUM SPONSOR

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DONATION OF \$10,000 OR MORE

- Your Name/Service Product on the Rodeo Pavilion stage
- Presented as Platinum Sponsor during Grand Entry
- 20 VIP Weekend Passes
- 2 Banners Displayed in prime location
- Vendor Space (upon request and staffed by Sponsor)
- Announcements at all events leading up to and throughout the Rodeo weekend
- Corporate logo on any and all media and marketing including website and social media (including link to your website)

# GOLD SPONSOR

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DONATION OF \$5,000

- Your Name/Service Product on the Rodeo Pavilion stage
- Presented as Gold Sponsor during Grand Entry
- 10 VIP Weekend Passes
- 1 Banner Displayed in prime location
- Vendor Space (upon request and staffed by Sponsor)
- Announcements at all events leading up to and throughout the Rodeo weekend
- Corporate logo on any and all media and marketing including website and social media (including link to your website)

# SILVER SPONSOR

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DONATION OF \$2,500

- Your Name/Service Product on the Rodeo Pavilion stage
- Presented as Silver Sponsor during Grand Entry
- 8 VIP Weekend Passes
- 1 Banner Displayed
- Vendor Space (upon request and staffed by sponsor)
- Announcement at all events leading up to and throughout the Rodeo weekend
- Corporate logo on any and all media and marketing including website and social media (including link to your website)

# FRIEND OF THE RODEO

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DONATION OF \$500-\$1,000

- Presented as Friend of the Rodeo Sponsor during Grand Entry
- Sponsorship Options: Event, Staff Lunches, Banners etc.
- 4 VIP Weekend Passes
- Vendor Space (upon request and staffed by Sponsor)
- Announcements at all events leading up to and throughout the Rodeo weekend
- Corporate logo on any and all media and marketing including website and social media (including link to your website)

# THANK YOU

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Thank you for your support of NGRA and BigHorn Rodeo. We have been a part of the Las Vegas Community since 1992 and we are proud to make a difference. All sponsorships are considered a donation regardless if they are in-kind or cash. We will provide you with a receipt for your contribution that you can use for tax purposes.

Please contact us directly via email at [sponsors@ngra.com](mailto:sponsors@ngra.com) to discuss your sponsorship. You can also visit our website [www.ngra.com](http://www.ngra.com) to learn more about us.

We look forward to partnering with you to make 2026 an amazing year for NGRA, BigHorn Rodeo and the Southern Nevada Community

**Contact Information:**

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Nevada Gay Rodeo

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