



Minutes from the Board of Directors Meeting – July 19, 2023

Attendees:

Kathy Alday – President
Stewart Black – Vice President
Bryan Shields – Secretary
David Hering – Treasurer
Guy Puglisi – Trustee
Brenda Alday – Rodeo Director
Patrick Terry – Director

Christopher Aguilar – Mr. NGRA 2023
Becky Bocky
Guard Humility
Stephanie Danderson
Marshall Hughes

Board Members Absent:

Jeffrey Neal – Director

Open Position – Director at Large
Open Position – Fundraising Director

President called the meeting to order 7:00 p.m. Quorum of Board was met. Meeting was held via Zoom.

President's Report

- Report Submitted

Vice President's Report

- Membership: 75 Members: 8 Honorary, 2 Contestant Members. 65 Voting Members.
- Report Submitted

Secretary's Report

- Minutes from June's meeting presented for review. **P.Terry moved to approve. S.Black – Second. Discussion. Motion passed via unanimous verbal vote.**

Treasurer's Report

- Report Submitted
- **B.Shields moved to approve the Treasurer's Report as presented, sans the working Rodeo Budget inclusions to be voted on later in the meeting. P.Terry – Second. Discussion. Approved via unanimous verbal vote.**

Trustee's Report

- Report Submitted
- IGRA EBOD Meeting Recap:
 - o WGRF solicitation for sponsorship and volunteers was being revised. Guy sent this to the NGRA board on 7-13-2023.
 - o Associations needing a new/additional IGRA flag need to let Brian Helander know, and he will coordinate with CGRA to order them.
 - o NGRA was selected to judge Western Wear and Public Presentation at WGRF for the royalty competition. NGRA was also drawn to provide an alternate in case anybody declines, cancels, etc.
 - o The timeline for IGRA Convention in Reno is as follows:
 - The convention announcement will be sent out by August 16th
 - Timely registration will be available through September 16th at \$135. After September 16th, it will increase by \$20 through October 15th, and by \$40 thereafter.
 - o The link for hotel rooms and registration fees is: <http://www.igraconvention.com>
 - o With the rule change last year, NGRA will be entitled to 6 voting delegates and 4 alternates.

Director-At-Large Reports

- Jeffrey Neal – Director
 - No Report Submitted



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- Patrick Terry – Director
 - Report Submitted
 - **Patrick Terry moved to approve NGRA sponsoring a portion of, or all the cost associated with the Hall of Fame Reception at Convention up to \$1,500. D. Hering – Second. Discussion. Motion withdrawn by Patrick Terry.**
 - **Guy Puglisi moved to provide a sponsorship in the amount of \$500 for the Hall of Fame Reception at Convention. B.Shields Second. Discussion. Approved by unanimous verbal vote.**

Fundraising

- Report Submitted
- **Kathy Alday moved to review the BigHorn Rodeo Kick Off Show event poster concept presented, with edits. P.Terry - Second. Discussion. Approved with edits by majority verbal vote – 7 ayes, 1 nay.** Direction was provided for posters to be presented at Fundraising meetings moving forward so they may be reviewed and have any edits completed prior to presenting to the board for final approval.
- **Kathy Alday moved to review the NGRA Tribute to Hee Haw event poster concept presented for review. P.Terry – Second. Discussion. Kathy Alday withdrew the motion.**

Royalty Team

- Reports Submitted
- Miss NGRA 2023 – N/A
- Mr. NGRA 2023
 - **Chris Aguilar presented the August 19 Underwear Auction, benefitting BigHorn Rodeo, poster for review and asset use approval. P.Terry moved to approve. Guy Puglisi – Second. Discussion. Approved by unanimous verbal vote.** Thank you, Chris and Tre, for going above and beyond to support BigHorn Rodeo!

Rodeo Planning Committee - RPC

- Report Submitted
- **Brenda Alday presented the working 2023 BigHorn Rodeo Budget for approval. Guy Puglisi moved to approve. P. Terry – Second. Discussion. Unanimously approved by verbal vote.**

Sponsorship

- Report Submitted

Marketing

- Report Submitted
- In the past 28 days we have reached 2,700 people with posts and had 292 interactions via Facebook.
- Please continue to invite and share our events on social media. If you have any suggestions or insights to improve engagement and attendance follow through, please reach out to marketing@ngra.com.

Unfinished Business

- N/A

New Business

- N/A

Quorum was met.

General Membership

- N/A

Board Meeting was adjourned at 8:00 p.m.

Respectfully submitted,
Bryan Shields, NGRA Secretary 2018-2023