



Attendees:

Kathy Alday – President	Stewart Black
Chris Due – Vice President	Daniel Knosp
Jeffrey Neal– Trustee	Troy Peter
David Heckman – Fundraising Director	Frankie Bear
Brenda Alday	Bryan Shields

Board Members Absent:

David Hering – Treasurer
David C. Wright - Director

President called the meeting to order 6:59 p.m. Quorum of Board was met.

President's Report

- Coming weekend is going to be very busy. Hope to see everyone out and about.
 - Friday – Red Dress Review
 - Saturday 5D Barrel Race
 - Saturday night – Show at Flex
 - Sunday – NGRA State Convention at 3300 N. Cimarron Road, 89129 at 10 AM.
- Chris Sanders has resigned as Secretary.
- **K. Alday is appointing Bryan Shields as Secretary. Second-C.Due. Discussion. Approved by unanimous verbal vote.**
- **K. Alday is appointing Frankie Bear as Director. Second-C.Due. Discussion. Approved by unanimous verbal vote.**
- **K. Alday has assigned the following positions for Frankie to oversee – Marketing, Social Media, and Website**
- Please be more visible in the community as an association and reach out to President@NGRA.com to let us know of any community events we need to be aware of.
- We have money to put towards the webpage and we are reaching out to resources to assist us with updating our webpage to allow us to handle communication and presence online.

Vice President's Report

- Membership – 54
- Requested nominations for Member of the Month for January
 - No nominations were received from the Board
- Member of the Year was announced in the last newsletter. Ballot will go out this coming month and the winner will be announced at the next Board Meeting

Secretary's Report

- **Minutes from January meeting were presented for review. K.Alday requested the minutes be tabled for next meeting so they could be reviewed and some further notes updated to them from the reports. Second-D.Heckman. Discussion. Approved by unanimous verbal vote.**



Treasurer's Report

- Report submitted.
- J.Neal moved to accept the Treasurers Report. Second-C.Due. Discussion. Approved by unanimous verbal vote.

Trustee's Report

- Report submitted.
- IGRA President requested support from all members and associations to move the public engagement and perception of individual members to more supportive and positive input so that we are all engaged and make IGRA better.
- 2018 Royalty team has a fundraising goal of \$11,600, and has already turned in over \$5,000 of that as of the February Board meeting. Congratulations to them.
- Many are using Facebook as a central source to gain information on IGRA but that is not our official communication medium. We will be looking for ways to improve communication and to include social media in this effort.
- All associations are asked to get reports, submissions, and requests in timely.
- Associations are encouraged to keep up their websites and make sure they have listed what people need for rodeos and events. Updated communication is key to suppress confusion.
- Fourth quarter Corporate Audit report was reviewed and accepted.
- Hall of Fame nomination deadline is March 1.
- IGRA Archive items have been moving from Denver to Las Vegas for documenting and storage. Board approved a climate controlled storage unit. R.Bergmann will be looking for assistance with classification and documentation of items.
- WGRF 2018 - In November, the location for 2018 Finals was moved to Denton, TX. Last week the owner passed away and all events in 2018 have been summarily cancelled at that facility. The Board is reviewing options and will meet to vote on a new location for 2018 Finals. The 2019 Finals have been approved to be held in Scottsdale, AZ.
- Women's Outreach - has a new focus this year. They will be taking pics by event instead of just one for the rodeo; they also will begin to recognize female Sponsors at rodeo events.
- Social Media - the team is trying to be more active; has started marking presence at events/rodeos but from various perspectives; and encourages associations to do things like Member Spotlights and keeping communications open in a timely way (live time posts)
- Discussion of what is the source of IGRA communications. What should be considered official news verses 'fake news'. Further review is going on.
- Judges team have scheduled all the rodeos and the meetings for those being trained in the program.
- IGRA Convention – Salt Lake City
- Room Rate will be \$104 plus \$25 room tax = @ \$130 per night
- Contract is in review
- Hotel does not have a shuttle anymore but they do have Uber and Lyft
- Ed Barry has been appointed Auditor for 2018
- IGRA President appointed a Marketing Chair.
- Brian Helander has been appointed Public Relations Chair for 3 years (2018-2020)
- WGRF presented a proposal from Compete Magazine to handle the Rodeo Program for Finals.
- WGRF Sponsorship packet was approved for release once the new venue and location are approved.
- Insurance Seminar was held to discuss activity of a Board and how it covers the Director & Office Insurance that covers IGRA and member association boards.
- NGRA has signed up to get D&O coverage through the IGRA insurance again this year.



Minutes from the Board of Directors Meeting – February 20, 2018

- Volunteer Incentive Program was presented to get new volunteers to come in and learn the business of putting on a rodeo. January was a big success and almost all of the people that attended were volunteers on crews in Phoenix.
- Discussion on how the use of Logos was enforced and permissions granted.
- New Simone Buckle was approved
- New IGRA Checklist format was approved
- We are missing the Convention Minutes for three conventions, 2014, 2015, 2016 and are working to make sure these gaps are filled.
- Reviewed Trustee Terms. NGRA Trustee will come up again for a renewal for 2020-2022.

Director-At-Large Reports

- David – No Report

Fundraising

- Upcoming events:
 - February 24 – Duet Roulette
 - March 24 – Gong Show
 - April 28 – Why Not a Judd
 - May 26 – Neon Cowboy
 - June 23 – Miss CowPatty
 - July 28 – Cowboy Campout
 - August 25 – Best Little Rodeo in Nevada
 - September 29 – Rainbow Rodeo
 - October 27 – To Be Determined
 - November 24 – NGRA Royalty Competition
- Board and Member support is needed at any and all events but especially these next few months.
- **Next Fundraising meeting is at 6:30pm at the Orleans Food Court on Wednesday, March 2.**

Royalty Team

- Report submitted
- Murder Mystery Weekend event was outlined
- **D.Heckman moved to approve the concept presented. Second-C.Due. Discussion. Approved by unanimous verbal vote.**

Rodeo Planning Committee - RPC

- Barrel Race is this weekend.
- BigHorn Rodeo tickets and VIP tickets are printed and ready for distribution.
- VIP tickets are \$75 each and come with access to the special Beer Garden.
- **Next RPC meeting is at 6:30pm at the Orleans Food Court on Wednesday, March 13.**

Sponsorship

- Report Submitted

Historian

- No Report



Volunteers

- No Report

Newsletter

- Deadline for submissions for pictures, articles and information is 23rd for the next newsletter.
- Looking for further ways to improve or enhance the information. Any ideas for stories can be sent to News@NGRA.com

Unfinished Business

- Filling Vacancies on the Royalty Team -- needs to be tabled a second month so discussion can be completed.
- **C.Due moved to table Filling Vacancies for Royalty discussion to next month. Second-J.Neal. Discussion. Approved by verbal vote.**

New Business

- None

Quorum was met.

General Membership

- Requested nominations for Member of the Month for January
 - Troy Peter for his work on fundraising.
- **J.Neal moved to accept by acclamation. Second-C.Due. Approved by unanimous verbal vote.**
- **Congratulations Troy.**

Board Meeting was adjourned at 7:51 p.m.

Respectfully submitted,
Jeffrey Neal, NGRA Trustee; acting Secretary