

OFFICIAL GUIDE TO NGRA'S BIGHORN RODEO
ADVERTISER INFORMATION & PRICING GUIDE
Sept 23-24, 2018

To advertise in the guide, please email:

2018 BigHorn Rodeo
Stewart Black
Sponsors@ngra.com

RATES & SIZES

FULL PAGE \$150

5.5" Wide x 8.5" High with .125" Bleed

HALF PAGE \$100

5.5" Wide x 4.25" High with .125" Bleed

ABOUT THE GUIDE

The Official Guide to the 2018 BigHorn Rodeo is an entertaining and informative guide to the weekend of events surrounding the Rodeo. Programs will be distributed by September 1st, throughout the Las Vegas area. This visually stimulating, highly informative souvenir guide reaches a diverse and wide audience long after the close of the Rodeo.

DEADLINE

Print-Ready Ads..... **August 12, 2018**

PRODUCTION REQUIREMENTS

The 2018 BigHorn Rodeo Guide is produced 100% digitally and printed on glossy paper. All rates quoted are for ads supplied in electronic form. Ads should be sent as a high-resolution PDF, EPS, TIF or JPG file, at exact print size with fonts and links embedded. Convert images to CMYK for print at 300 DPI. Please delete instruction layers and use full bleed. Submit ads via e-mail to Sponsors@ngra.com.

Clearly label the digital media or include company name and "Rodeo Guide" in the subject line when e-mailed. If you need a custom ad created, we recommend contacting our sponsor, Cano Designs, via e-mail at Cano.Imaging@gmail.com.

TERMS

All space is available on a first-come, first-served basis. Advance payment is required on all ads. NGRA will not accept any advertising known to violate federal, state or local laws. Acceptance of advertising is at the discretion of the publisher. Advertisers accept responsibility for content and all claims made in their advertisements.

LIABILITY

NGRA will not be responsible for incorrect ads, and no restitution will be made to the advertiser if the ad runs incorrectly. NGRA reserves the right to edit and/or refuse any advertising for any reason. The client is fully liable for supplied media material and warrants that it does not violate or infringe upon any copyright or trademark laws.

NGRA
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